



July 16, 2020

Announcement of Strategic Partnership Alliance Agreement with Proswell Medical Company

Micron, Inc. (Head office: Tokyo, President: Michita Sato) is pleased to announce that it has entered into a Strategic Partnership Alliance Agreement with Proswell Medical Company (Head Office: Beijing, CEO: Qingchun Song).

Amid the ongoing globalization of pharmaceutical and medical device development, we have established our core laboratory system for imaging studies for the Asia-Pacific region and have already been providing services for several years. In China, the development of new drugs by domestic pharmaceutical companies has been progressing in recent years, and the government plans to establish guidelines for assessing the therapeutic effects of anticancer drugs.

We have entered into a strategic and exclusive business alliance agreement with Proswell Medical Company, which is engaged in the clinical trial support business in China, to provide imaging core lab services to pharmaceutical companies in China and to conduct business development activities related to imaging core lab services.

Through this alliance, we will strengthen our sales activities in China and further strengthen our clinical trial implementation system not only in Japan but also in China.

Proswell Medical Company

Establishment: October 20, 2004

Head Office: Beijing (China)

As a clinical CRO in China, Proswell Medical Company provides one-stop services throughout the clinical development process for drug discovery, including pharmaceutical affairs, monitoring, project management, data management, statistical analysis, auditing, subject recruitment, and safety information management.

Micron, Inc.

Establishment: October 3, 2005

Head Office: Tokyo (Japan)

Micron is an imaging CRO that provides central imaging review, image data analysis, monitoring, quality control, PET tracer manufacturing support, and facility management for multicenter clinical

trials. We also support the development of imaging biomarkers so that we are also involved in the introduction of image analysis software as a medical device to the Japanese market.

Contact

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