



March 10, 2022

Announcement of Achievements from Strategic Business Alliance with Proswell

Micron, Inc. (Micron, Head office: Tokyo, President: Michita Sato) entered into a Strategic Partnership Alliance Agreement with Proswell Medical Company (Proswell, Head Office: Beijing, CEO: Qingchun Song) in July 2020 and has been conducting sales activities for clients in China. We are pleased to announce that as of October 2021, we have been commissioned by a Chinese domestic pharmaceutical company to provide image analysis services as the first phase of our partnership.

Services Contracted

Micron was entrusted by a Chinese domestic pharmaceutical company to provide core laboratory services for an MRI imaging study in a Phase II clinical study of a drug for myocardial infarction.

Clinical Development in China

In China, the development of new drugs by domestic pharmaceutical companies has been progressing in recent years, and in January 2021, China's CDE (Center for Drug Evaluation) announced guidelines for assessing the therapeutic effects of anticancer drugs. The Chinese government is actively promoting drug development. On the other hand, the Human Genetic Resource Administration of China (HGRAC), which came into effect in July 2019, strictly controls the collection of human genetic resources in China by foreign organizations and their export to other countries. When conducting clinical trials in China and analyzing them outside China, it is necessary to register as an overseas vendor and obtain approval for each clinical trial.

Strategic Partnership

In July 2020, we entered into a strategic and exclusive business alliance agreement with Proswell Medical Company, which is engaged in the clinical trial support business in China, to provide imaging core lab services to pharmaceutical companies in China and to conduct business development activities related to imaging core lab services. We have already registered as an information handling vendor with HGRAC. With the support of Proswell's local staff, now we are able to smoothly complete the procedures with the Chinese authorities for clinical trials. Currently, we have already made joint proposals for about 30 trials. Through this alliance, we will strengthen our sales activities in China and further strengthen our clinical trial implementation system not only in Japan but also in China.

Proswell Medical Company Company Information

Head Office	Beijing (China)
Established	October 20, 2004
Business Contents	As a clinical CRO in China, Proswell Medical Company provides one-stop services throughout the clinical development process for drug discovery, including pharmaceutical affairs, monitoring, project management, data management, statistical analysis, auditing, subject recruitment, and safety information management.

Micron, Inc. Company Information

Head Office	Tokyo (Japan)
Established	October 3, 2005
Business Contents	Micron is an imaging CRO that provides central imaging review, image data analysis, monitoring, quality control, PET tracer manufacturing support, and facility management for multicenter clinical trials. We also support the development of imaging biomarkers so that we are also involved in the introduction of image analysis software as a medical device to the Japanese market.

Contact

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