

December 3<sup>rd</sup>, 2024

**Micron Signs a Collaboration Agreement with Medical Metrics, Inc.  
- Progress Report on Micron's Expansion into the United States -**

Micron, Inc. (hereinafter referred to as “Micron,” Head Office: Tokyo, President: Hiroaki Suzuki) has signed a Collaboration Agreement with Medical Metrics, Inc. (hereinafter referred to as “MMI,” headquartered in Houston, Texas, USA).



Since May 2023, we have been working with Ms. Rosemary Shull and Zinagi Consulting to strengthen our sales activities and develop a global response system for our operations as a first step to enter the North American market. This Collaboration Agreement with MMI, an imaging core lab with strengths in spine, orthopedics, ENT, and cardiovascular trials in North America, will enable us to provide services to the North American market without the impact of time zone differences. It is expected to strengthen our clinical trial presence in both markets, not only in Japan but also in North America, and to expand our contract services in the North American market and provide high-quality imaging trial services to more clients.

Prior to the execution of this Collaboration Agreement, a preparation period of 6 months was set aside to mutually vet each organization’s advanced medical image analysis capabilities, expertise, and business implementation systems, and preparations were made to seamlessly and jointly provide high quality image analysis services to clients in Japan and overseas. By leveraging the strengths of both companies, the collaboration aims to provide clients with quicker and more customized image analysis services that are closely tailored to their needs. As we consider strategies to strengthen our business in North America, we have

high expectations for our collaboration with MMI as a step toward a new global strategy.

**Hiroaki Suzuki, President of Micron, Inc.:**

The most compelling and unique quality of this partnership is that we have integrated our companies before making a public announcement. This takes the guess work out of working with two partnered companies who have yet to integrate their services. We have put our customers' needs first and did the due diligence and operational testing in the background before publicly sharing this great news.

**About MMI:**

Medical Metrics, Inc. (MMI; <https://medicalmetrics.com/>) is an ISO 9001:2015-certified provider of independent imaging core lab services and scientific consulting. MMI assists sponsors with designing and executing the imaging strategy for their clinical trials through a responsive trial management team, robust operating infrastructure, and world-class imaging expertise. Since 2000, the Houston, TX USA-based company has supported over 750 clinical trials and research studies resulting in 140 regulatory approvals of drugs, devices, and biologics. MMI's work with sponsors and sites globally has spanned 40 countries and resulted in data that have been featured in hundreds of peer-reviewed scientific publications and conference proceedings.

**Micron, Inc. Company Profile**

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| President      | Hiroaki Suzuki   |
| Location       | 3-13-16 Mita, Minato-ku, Tokyo, Japan  |
| Established    | October 3, 2005  |
| Business Scope | <ul style="list-style-type: none"><li>• Supports the development of pharmaceuticals, diagnostics, medical devices, biomarkers, and AI guided SaMD by utilizing imaging technologies</li><li>• Clinical development support (monitoring, quality control, imaging core lab, image analysis, central imaging review, etc.)</li><li>• PET tracer manufacturing support</li><li>• Consulting for clinical development</li><li>• Second-class marketing license for medical devices</li></ul> |
| URL            | <a href="https://microncro.com/en/">https://microncro.com/en/</a>  |

**Contact**

Micron, Inc. Sales Promotion Dept.

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| E-mail | <a href="mailto:sales@micron-kobe.com">sales@micron-kobe.com</a> |
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